

# WIDE SALE!

Get all the good things that go into it! Outstanding savings from every department!

**SUNMAID SEEDLESS RAISINS**  
6-pk. Box  
**5 FOR \$1**

**...SPECIAL BACK-TO-SCHOOL BARGAIN!**  
**YOU SAVE 91¢**  
**CANVAS-BACK BINDER and 200 SHEETS OF FILLER PAPER**  
Regular Blue Canvas Binder with 200 sheets of wide, ruled filler paper  
Regular 1.79 Value  
**88¢**  
WITH EACH \*\$5.00 PURCHASE  
\*Fluid Dairy Products and Alcoholic Beverages excluded by law.

**LUNCH BOXES** Special 1.78  
Famous Thermos brand... Reg. \$2.98 Value

**HAIR SPRAY** AQUA NET—Special 76¢  
Save 23c... Regular 99c

**ASSIQUES** 39¢  
Ice Proves — Rice Milanese... 5-oz. Pkg.

**PANCAKE FLOUR** 37¢  
PILLSBURY... 2-lb. Box

**FOLGERS COFFEE** 1-lb. Can 59¢

**PEAS** 35¢  
z. Pkg.

**NABISCO COOKIES** 45¢  
CREME SANDWICH — Oreo or Baronet... 1-lb. Pkg.

**FOLGERS COFFEE** 2-lb. Can 1.17  
3-lb. Can... 1.69

**GELATINE** 3 for 25¢

**HONEY TREAT GRAHAMS** 33¢  
PACIFIC... 1-lb. Box

**KOTEX Sanitary Napkins** 3 for \$1  
Regular Pkg.

**FRIOT LOOP** 29¢

**INSTANT TEA** 79¢  
LIPTON... 3-oz. Jar

**LUCKY VODKA** 80 Proof... Fifth 2.99  
beverage department special!

Lucky Bonded Meats are Unconditionally Guaranteed For Finer,

More Succulent Flavor and Tenderness!



**ROUND STEAK**  
Center Cut... USDA CHOICE or BONDED

**69¢ lb.**

**LEG OF LAMB**  
USDA CHOICE  
Fresh genuine spring lamb

**63¢ lb.**

**BONELESS ROUND STEAK** 79¢  
USDA CHOICE or BONDED

**SIRLOIN TIP STEAK** 79¢  
USDA CHOICE or BONDED

**Rump Roast** 69¢ lb.  
USDA CHOICE or BONDED

**Lamb Roast** 39¢ lb.  
Shoulder Cut... Precarved Lamb Roast 45c lb.

**Ground Round** 69¢ lb.  
Extra Lean

**Corned Beef** 69¢ lb.  
Boneless Brisket

**TOP ROUND STEAK** 83¢  
Boneless... USDA CHOICE or BONDED

**LARGE LOIN LAMB CHOPS** 79¢  
Broil or Pan Fry

**RIB LAMB CHOPS** 89¢  
USDA CHOICE BONDED

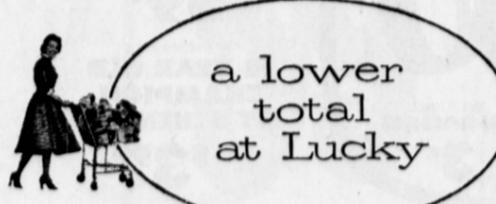
**SHOULDER LAMB CHOPS** 69¢  
Economy Roast

**SMALL LOIN LAMB CHOPS** \$1.09 lb.  
The T-Bone of Lamb

**ROUND BONE LAMB CHOPS** 89¢  
USDA CHOICE BONDED

ALL PRICES EFFECTIVE 7 FULL DAYS! THURS., SEPT. 5 thru WED., SEPT. 11  
Sales tax added to all taxable items

- REMINISERS!
- 1-lb. Can 2 for 31¢
  - Scott Jumbo Towels 200 roll 31¢
  - Scott Napkins Assort'd Cello... 60 ct. Pkg. 2 for 25¢
  - Scottkins Scott Paper Napkins 50 ct. Pkg. 2 for 31¢
  - Wax Paper Kitchen Charm Incl. 2c off... 100 ft. Roll 17¢
  - Lysol Spray Disinfectant 7-oz. Can 98¢



**Lucky STORES**

1516 PACIFIC COAST HWY. SOUTH REDONDO

24911 SOUTH WESTERN AVENUE AT LOMITA BLVD. — LOMITA

2515 TORRANCE BLVD. AT CRENSHAW — TORRANCE

LIFE'S LIKE THAT By FRED NEHER



"He got that far and hasn't trimmed another bush!"

**TV CANDIDS**  
by Terrence O'Flaherty

For nearly half a century Hollywood movies have been busy creating People Styles. In the Twenties it was the Flapper. In the Thirties it was the Boy-Next-Door with the tennis racket and the white flannels. More recently Marlon Brando's black leather jacket characterization in "The Wild Ones" created a style that still persists.

Hollywood sets the mold and the American people happily squeeze themselves into it.

The latest in People Styles appeared last year in an NBC summer replacement called "The Lively Ones." The program and the style have returned to the air this summer with Vic Damone and two dandy girl friends called "Smitty" and "Melvin."

Like the flapper and the motorcyclists, "the lively ones" are a product of their time—in this case the opulent, elegant and somewhat phony Sixties. The lively ones are "swingers," I believe they are called, and heaven help us, they snap their fingers!

The girls have hair as luscious as the models in the shampoo commercials. Their teeth are as white as the ladies' in the toothpaste ads and their figures as firm as the girls' in the Playtex commercials.

Their trademark is hair-blowing-in-the-breeze and their only known address is a convertible.

The men of "The Lively Ones" are undereducated and oversexed. Or at least they appear to be. The uniform is a black cashmere sweater, grey slacks and white moccasins. They own the convertibles that the girls ride in.

The atmosphere on "The Lively Ones" is aggressively heterosexual and one gets the impression that everyone is going to ring the bell before curfew.

The stereotype of "The Lively Ones" is created by Damone and friends and sustained through dance numbers and commercials alike.

After 30 minutes of jumping, rolling, giggling, twisting and chasing in and out of amusement parks, night clubs and convertibles, across lawns and up stairs, the gaiety becomes almost oppressive. Something seems to be wrong with the mood.

Suddenly the flaw is apparent: These people are TOO OLD to be prancing, jumping, giggling and standing up in the backs of convertibles!

Disregarding the Senior-Citizens-at-Disneyland aspect of the show, producer-director Barry Shear has continued his fast-moving format, dispensing with introductions and continuity, which was a refreshing pace setter last summer.

**Science Shrinks Piles New Way Without Surgery! Stops Itch—Relieves Pain**

New York, N. Y. (Special) — For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids, stop itching, and relieve pain — without surgery.

In one hemorrhoid case after another, "very striking improvement" was reported and verified by a doctor's observations. Pain was relieved promptly. And, while gently relieving pain, actual reduction or retraction (shrinking) took place. And most amazing of all — this improvement was maintained in cases where a doctor's observations were continued over a period of many months!

In fact, results were so thorough that sufferers were able to make such astonishing statements as "Piles have ceased to be a problem!" And among these sufferers were a very wide variety of hemorrhoid conditions, some of 10 to 20 years' standing.

All this, without the use of narcotics, anesthetics or astringents of any kind. The secret is a new healing substance (Bio-Dyne®) — the discovery of a world-famous research institution. Already, Bio-Dyne is in wide use for healing injured tissue on all parts of the body.

This new healing substance is offered in suppository or ointment forms called Preparation H®. Ask for individually sealed convenient Preparation H Suppositories or Preparation H Ointment with special applicator. Preparation H is sold at all drug counters.

**1ST.** IN ADVERTISING IN CIRCULATION IN EDITORIAL CONTENT the TORRANCE HERALD